

Francisco Betancourt

Visual Designer and Photographer

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EXPERIENCE

- **PrimeTrust - Senior Designer**

New York, New York | June 2022 - June 2023

Conceptualize and execute multiple creative solutions across different mediums including web pages, social channels, and events.

- **ElectrifAi - Visual Designer**

New York, New York | Dec 2019 - June 2022

Developed overall brand expression including the brand guidelines and all of its applications.

- **Vivaldi Group - Visual Designer**

New York, New York | Jan 2019 - Dec 2019

Designed and animated graphics for AMEX, Candid and Small Luxury Hotels.

- **Trollback and Company - Design Intern**

New York, New York | Jul 2018 - Dec 2018

Designed and animated graphics and developed projects for FX, New Balance and Apple.

- **Bambi Homes - Art Auction Volunteer**

New York, New York | Summer 2018

Supported in the logistics of the event resulting in the collection of \$145 thousand dollars for the projects of the organization.

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betancisco.com

HONORS AND AWARDS

- **Awarded first place** in Cinematography at ComMotion 2019
- **Awarded first place** in Tactile Design at CoMotion 2018
- **Best In Show** in Design in CoMotion 2018
- **Semi-finalist** in the Adobe Design Achievement Awards
- SCAD Achievement **Honors Scholarship**
- **Graduation with honors** of the photography program "From Professional Photography To The Gallery"

EDUCATION

- SCAD - Savannah College of Art and Design
Winter 2015 - Spring 2018 | Savannah, Georgia
Motion Media Design BFA,
Minor Graphic Design
- Graduated Magna Cum Laude GPA 3.86
- SCAD Study Abroad Fall 2016
Hong Kong, HK
- Speos School of Photography
January - August 2014 | Paris, France "From Professional Photography To The Gallery"

PROFESSIONAL SKILLS

Time Management	Curious
Detail Oriented	Collaboration
Problem Solving	Team Work
Critical Thinking	Self-motivated

TECHNICAL SKILLS

Figma	Grid & Layout
Webflow	Typography
Adobe Suite	Motion Graphics

LANGUAGE

- **Spanish**
Mother Language
- **English**
Fluent